

*I balance **impact**
and **information** to
design **brands** and
collateral that
inspire.*

DAVID/SCOTT Freelance *creative* ART DIRECTION & DESIGN

CONTACT

David Scott Seltveit

206 334-5637

DSSeltveit@gmail.com

www.DavidScottCreative.com

▶ PORTFOLIO

STRENGTHS

- Agency Background
- Diverse Experience
- Print & Digital Design
- Exhibit / Event Design
- Creative Direction
- Art and Illustration
- Creative Problem Solving
- Adobe Creative Suite Skills
- WIX Website Builder

SKILLS

- Ad Concepts
- Logo's / Branding
- Illustration
- Print & Digital Assets
- Business Collateral
- Brochures / Posters
- Corporate Reports
- Environmental/Signage
- Tradeshow / Exhibit Design
- Transit Ads / Event Graphics
- Photo Direction / Staging
- Web/Social
- Copywriting (Creative)

2019-2022

FREELANCE CREATIVE

- Logo and Brand Development, Graphic Design & Illustration

* Last 6 months, 20 hours a week studying **Problem Solving**. Courses on *Creative Problem Solving, Communication, Argumentation and Rhetoric*, as well as *Emotional Intelligence, Personality Strengths, Psychology & Neurology*.

2005-2019

LEAD DESIGNER

TCi Design + Branding

- **Brand Development, Graphic Design & Illustration** for Businesses, Events and Seattle Neighborhoods, **Ad Concepts, Identity Design, Print Collateral** and **Digital Assets**, providing design direction for regional to International clientele.
- Assessed client objectives, solved project challenges. Brainstormed, created **Concept Illustrations**, Established **Design Direction**, Consulted with team members and clients. Establishing **Brand Guidelines** and producing files for publication.
- Displayed artistic dexterity – employing a variety of styles to achieve client objectives Honed creative **Copywriting** skills for **Ad Campaigns** and promotion headlines and CTA's

1999-2005

CONTRACT GRAPHIC ARTIST

Tim Girvin, Landor Associates, Origin Brand Identity, etc...

- Packaging **Concept Renderings**: Microsoft Office for Mac
- **Photo Direction** and **Packaging Illustrations**: Microsoft's Office suite.
- **Identity Design & Brand Illustrations**: Microsoft and Humongous Software
- **Branded Merchandise** Line Development: Caesars Palace Hotel & Casino
- Award Winning **Art Direction** (Print) : The Venetian Hotel & Casino

1990-1998

EVENT / EXHIBIT DESIGNER

Displaymaker Productions

- Designed & rendered Custom **Tradeshow Exhibits, Corporate Events, Retail Merchandisers, POP Displays** and **Signage**.
- Created **Holiday Decorations** and **Displays** for Bellevue Square, Northgate Mall and Nordstrom. Designed **Corporate Event** themes & Decorations for Boeing, Microsoft and Bank of America among others.